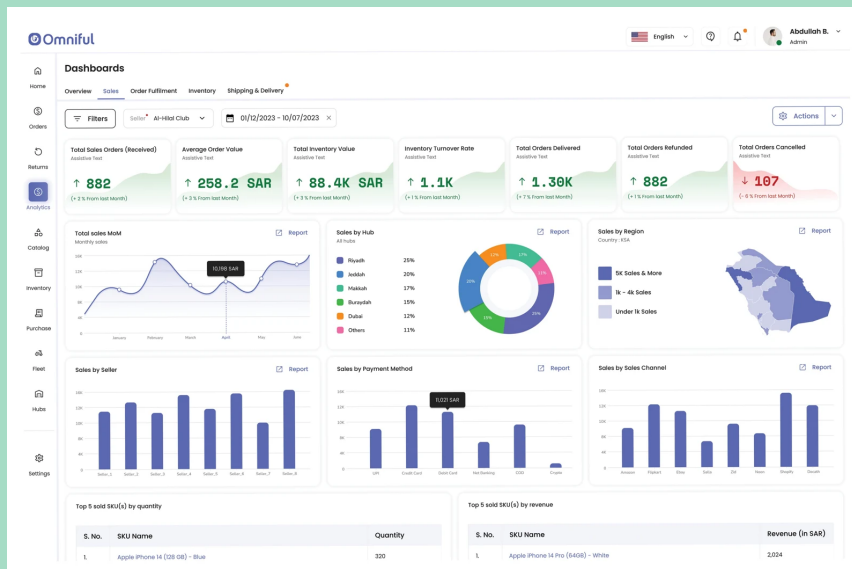


DIGITAL COMMERCE & CUSTOM DEVELOPMENT

Built with care. *Made for growth.*

We turn business challenges into thoughtful digital experiences. From connected commerce to custom applications, we build technology that works for you.



CONNECTED COMMERCE

Omniful x Magento

Magento / Laravel / WordPress

Ahmedabad, India | Since 2020

ABOUT WEBFICIAL

A development team. *A long-term partner.*

Based in Ahmedabad, India, Webficial Technologies has been building e-commerce and business applications since 2020. Our journey began with Magento and expanded into Laravel and WordPress.

We take time to understand the business behind each brief, then work with you from requirements and development to integration and ongoing support.

Magento & Adobe Commerce

Custom stores, B2B workflows and extensions. ERP and payment integrations, performance optimisation and platform upgrades.

Laravel applications

Purpose-built business applications, employee and customer portals, workflow automation and custom APIs.

WordPress & WooCommerce

Flexible websites and stores, plugin customisation, integrations and ongoing development support.

Support beyond development

SEO services, virtual assistance and ongoing maintenance.

OUR APPROACH

Understand first. Build with purpose. Test, refine and support.

MAGENTO / B2B COMMERCE

Würth IT India

A connected commerce implementation for complex B2B purchasing.



The challenge

The existing store needed live price and stock information, multiple company and employee accounts, order approvals, faster search and a Magento upgrade.

Our contribution

Webficial worked on API-based pricing and inventory, an employee-to-approver order workflow, Elasticsearch search and ERP synchronisation. The project also included performance optimisation and platform upgrades.

What we delivered

- Live product pricing and stock through APIs
- Company and employee order-approval hierarchy
- Elasticsearch search with customer-group conditions
- ERP-to-Magento synchronisation
- Magento platform upgrades and Page Builder customisation

MAGENTO / LOYALTY INTEGRATION

Zinrelo Loyalty Rewards

Making loyalty rewards part of the commerce experience.



The challenge

Zinrelo needed an easy-to-use Magento extension to integrate its loyalty platform with merchants' stores, supporting the Magento versions specified in the original project.

Our contribution

Webficial developed the extension architecture and integration, connecting membership and transaction events with loyalty data and rewards redemption. The engagement included testing, compatibility upgrades and support.

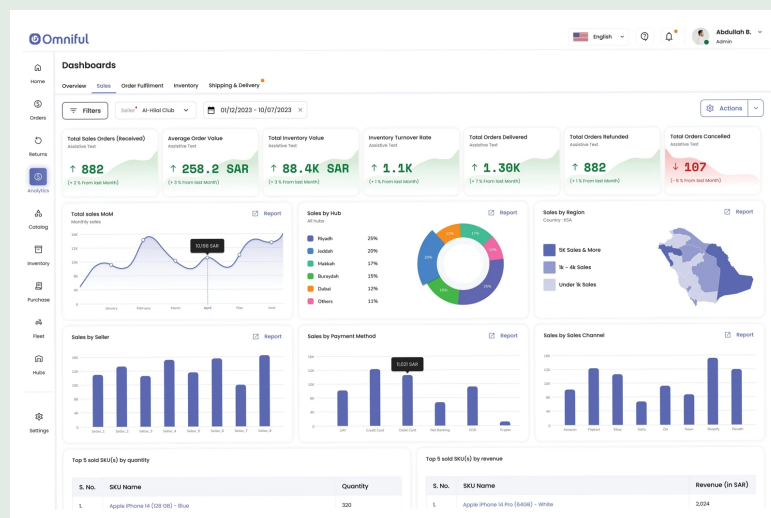
What we delivered

- Member creation, purchase and return event synchronisation
- Loyalty tiers and available points
- Reward redemption within the cart and checkout flow
- Support for abandoned-cart promotions
- Merchant installation and integration support

MAGENTO / ORDER & WAREHOUSE INTEGRATION

Omniful

Connecting Magento storefronts with order and warehouse management.



The challenge

Omniful needed a reusable Magento module to synchronise products and orders, with APIs to return order-status, shipment and delivery updates to connected stores.

Our contribution

Webficial developed a custom integration module with straightforward configuration and event-based data synchronisation, alongside installation and customisation support for store integrations.

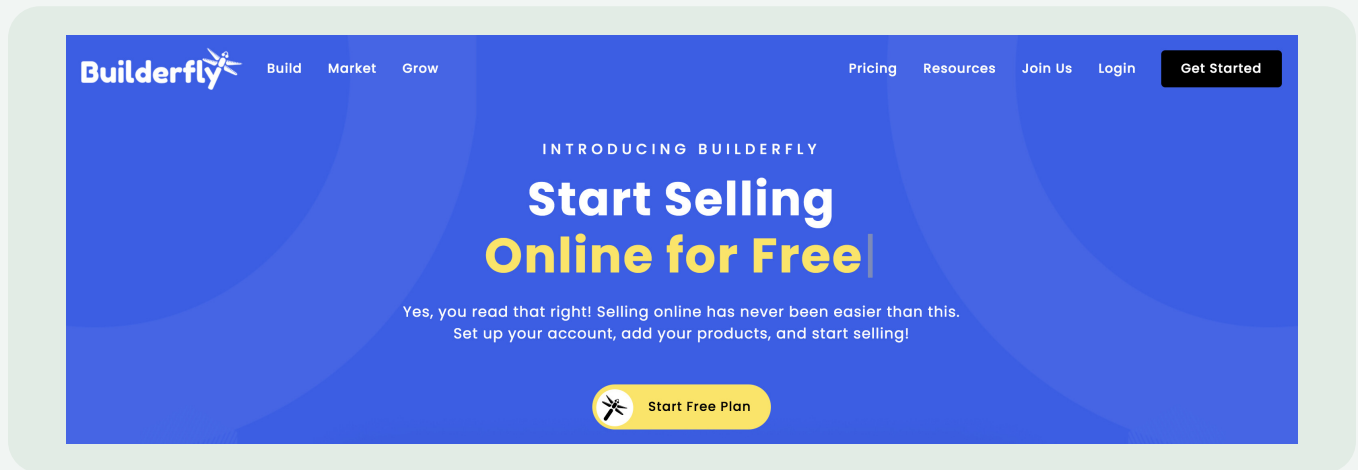
What we delivered

- Product and order data synchronisation
- Order-status, shipment and delivery updates
- Inventory updates across connected systems
- Configuration tools for store integrations
- Installation and ongoing customisation support

MAGENTO / E-COMMERCE PLATFORM DEVELOPMENT

Builderfly

Helping an online-store platform evolve through practical engineering.



The challenge

Builderfly needed to strengthen its platform architecture and store-setup experience, resolve existing bugs and add commerce features for merchants.

Our contribution

Webficial reviewed and redeveloped application logic, optimised code and implemented shipping, payment, sales-channel and fulfilment features.

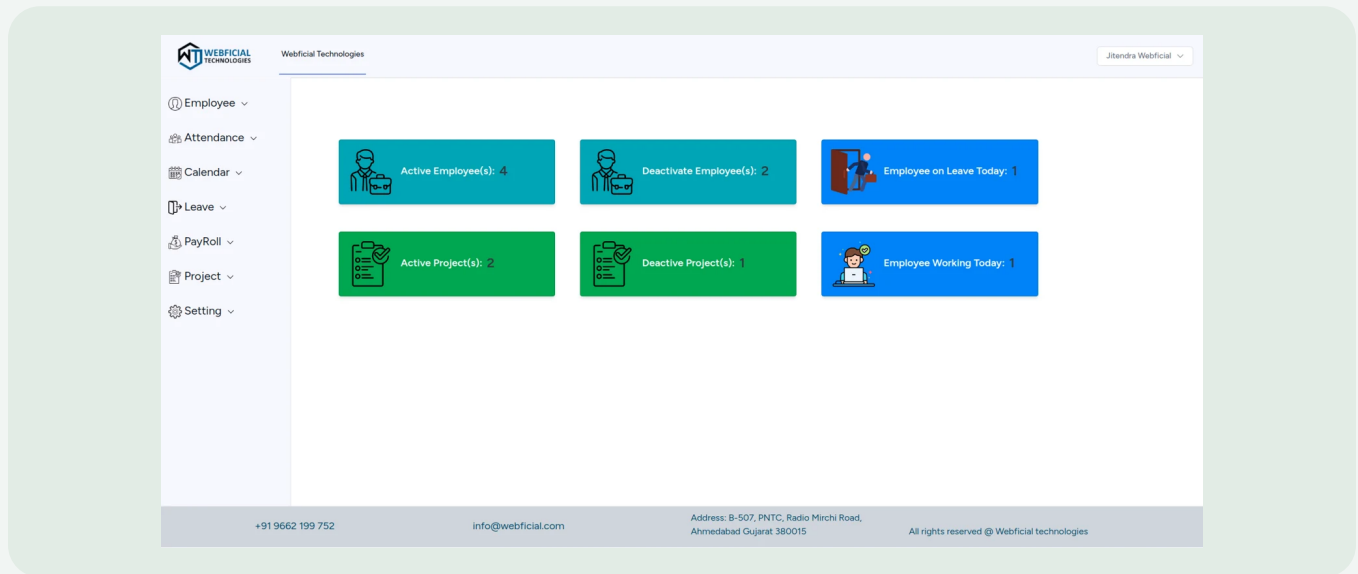
What we delivered

- Architecture review, code optimisation and bug fixes
- Shyplite shipping integration
- Razorpay payment integration
- Facebook and Google sales-channel functionality
- Merchant payment-cycle and fulfilment functionality

LARAVEL / CUSTOM BUSINESS APPLICATION

Webficial HRMS

A shared workspace for HR teams and employees.



The challenge

Human-resource operations needed a central place for employee information, attendance, leave, payroll and reporting, with dedicated administrator and employee experiences.

Our contribution

Webficial's Laravel-based HRMS brings those workflows together through configurable administration, employee self-service, reporting and payroll tools.

What we delivered

- Employee records and administrator management
- Punch-in / punch-out and attendance tracking
- Leave applications and approval workflows
- Payroll and payslip generation
- Project allocation, calendars and email notifications

LET'S BUILD SOMETHING MEANINGFUL

What can we *build together?*

Have a project in mind or a platform that needs attention? We would love to understand your goals and discuss the next step.

CONTACT WEBFICIAL

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YOUR GOALS. OUR SHARED COMMITMENT.

Tell us about your project, the challenges you want to solve and the timeline you have in mind.

www.webficial.com